

Print Ad Requirements

Ads and logos must be 300 DPI, anything lower than that may become pixelated when printed.

We can accept files 20MB and under via email. If your files exceed this amount, you may send them an online service or call Betty at 214.980.4291 for other options. Artwork that does not fit our requirements may be modified at the discretion of our Creatives.

Ad Specifications

We can accept logos in EPS, PDF, PSD, AI, JPG and possibly other formats. Please include your phone number and email when sending it to ensure we can contact you if there are any issues.

You can send your complete ad file or we can create one for you. Business card and ¼ page ads can be done at no charge. ½ page ads will be \$50 and full page \$100. These costs are in addition to the space reservation.

We can accept Adobe PDF, InDesign, Illustrator or Photoshop files. We cannot accept Microsoft Publisher or PowerPoint files.

Graphics should be in CMYK color with a resolution of 300 dpi. We cannot print Pantone Colors; please convert Pantone Colors to a CMYK equivalent.

We cannot use graphics that have been pulled from a website.

Minimum font size for black text is 8 points, and colored text should be at least 10 points. White text on a colored background should be at least 10 points.

ALL ADS AND LOGOS FOR ADS OR SPONSOR BANNERS ARE DUE NO LATER THAN OCTOBER 11, 2019.

Call Betty at 214.980.4291 if you have any questions about our Ad Requirements or to discuss the creation of an ad if you don't have one.